

CONTACT DETAILS: t: 323.682.2233 // e: // w: // in:

## Work Experience

May 2002 – Present  
**VARIOUS FREELANCE WORK » Jill of all trades/Design roles I have played:**  
Project Manager, Accounts Payable Specialist, Interactive Designer, Graphic Designer, Infotainment System Icon Designer, Web and Print Production Artist, Packaging Designer, Art Director, Digital Asset Manager, Retoucher, Product Photographer, UX/UI Designer, Email Marketing Specialist, and Tech Support for Mac and Windows.

### Various Clients include:

ABC, Avatar Labs, Bebe, BCBG Maxazria, Fox Interactive, Frederick's of Hollywood, Fujitsu Ten, Glam Glow, Greendot, Herbalife, Intuit, LEGO Games, Leon Max, Lorac Cosmetics, Manduka, Muse, Quigley Simpson, Tom's Shoes, William Morris Agency.

July 2021 – Present  
**INDUSTRIAL STRENGTH ADVERTISING » Art Director/Graphic Designer**  
Specializing in public sector clients including Los Angeles County Public Works, Thousand Oaks Transit, and Oxnard Utilities, creating social and website content, collateral design, photography, retouching, and production services.

Aug 2018 – July 2019  
**RELATIVITY ARCHITECTS » Web/Graphic Designer**  
Created print advertisements, outdoor banners, property, and firm printed portfolios. Retouched property photos, updated website, and created web pages from existing print creative while maintaining layout and style.

July 2008 – Mar 2018  
**SIMPLY TODDLER » Packaging Designer/Web Designer**  
Created product labels for the entire product line for three separate formulations. Designed and maintained corporate site. Created additional illustrated characters to complement existing art.

Mar 2013 – Aug 2013  
**BELKIN » Interactive Designer**  
Designed and developed innovative, high-quality global interactive campaigns, including banners, mini-sites, and email newsletters. Regionalized belkin.com assets for use in EMEA and APAC. Art direct photo shoots as needed.

Aug 2007 – Jan 2008  
**LINEA PELLE » Interactive Designer**  
Designed main online store and mini-site to promote new Lauren Conrad handbag collection in addition to custom desktop icons for LP Collection brand.

Oct 2005 – Feb 2007  
**SKECHERS » Web/Graphic Designer**  
Designed e-commerce site, banners, email campaigns, print ads, and trade show graphics. Created and improved the UI for two large-scale e-commerce sites totaling over \$15 million in online revenue. Oversaw multiple boutique brands' site creation and performed maintenance as needed. Streamlined email marketing workflow for subscriber database of over 250,000. Hired and managed freelance designers as needed.

Mar 2003 – Feb 2004  
**WARNER BROS. RECORDS » Web/Graphic/Multimedia Designer**  
Planned and executed all phases of design and development in email marketing, web design, logo creation, print media, CD sleeves and labels, DVD packaging, press kits, and stickers. Managed maintenance of all streamed and downloadable audio and video content.

May 2002 – Mar 2004  
**MAVERICK RECORDING COMPANY » Web Designer/Production Artist**  
Gathered and organized source art, design elements, fonts, and logos for projects. Created banners, buddy icons, email newsletters, mini-sites, contests, and QuickTime pages. Updated content on label sites and individual artists' sites. Constructed meta-files (ASX, RAM, QTL, MOV) for streaming audio and video.

## PROFILE

Diverse graphic designer with wide-ranging experience in a variety of fields. Proficient in retouching, color correcting, and compositing. Strong attention to detail, consistency and organization. Collaborative, solution-oriented, problem-solver always looking to improve or enhance workflow and processes.

## QUALITIES

- Advanced knowledge of Adobe Creative Suite
- Expert craftsmanship in the areas of typography, composition, and visual language
- Passionate about learning emerging concepts and trends
- Able to exercise flexibility, initiative, good judgment, and discretion
- Strong communication skills and comfortable giving and receiving feedback
- Able to juggle multiple projects at one time and thrive in a fast-paced environment
- Understands the importance of user-centered design
- Experience establishing new workflows and using various project management tools such as Airtable, Asana, Monday, Basecamp, Teams, and Wrike

## SKILLS

### PROGRAMS

- Photoshop
- Illustrator
- InDesign
- Acrobat
- After Effects
- Sketch/Figma
- Office/ G-suite

### OTHER SKILLS

- CSS
- HTML
- Mac OS X
- Windows
- Android
- iOS
- SEO

## EDUCATION

### RANCHO SANTIAGO COLLEGE

General Education

### OTIS COLLEGE OF ART AND DESIGN

Foundation Classes